

AT A GLANCE

Pompano Beach has 106,000 residents

One in ten residents own their own business

Nearly one-third of families have an annual household income of over \$75,000

In 2008, the aggregate household income was over \$2 billion

ENGAGED READERS

- Reach thousands of readers each month
- *Pompano Today* is the only lifestyle magazine by, for and about Pompano Beach
- No other publication is as connected to readers who live, work and play right here

**ADVERTISERS LOVE
POMPANO TODAY . . .**

**“WE GET NEW VISITORS
EVERY MONTH,
THANKS TO OUR AD!”**

**“I HAD NO IDEA
IT WOULD LOOK
SO GREAT!
AND YOU WERE
SO EASY
TO WORK WITH -
THANK YOU!”**

AUDIENCE

3,000

**Direct mailed monthly
to households earning
\$100,000 or more**

125

Public place locations

5,000

Monthly social impressions

1,000

Monthly digital edition readers

2,500

Website visitors

Daily

**Click throughs to advertiser
sites**

What's more, because we are [so connected to our community](#), we make it our business to share all of the outstanding people and places that make Pompano Beach the unique place that it is - and [we know it better than anyone else, hands down](#). This is what keeps our readers coming back day after day, month after month, and year after year, and sharing our community's best far and wide.



Pompano's Premiere Lifestyle Magazine

FOR ADVERTISING PLACEMENT, CALL: **954.397.0268** EMAIL: advertising@pompanotoday.com

ABOUT

POMPANO TODAY



Pompano Today is published 12 times annually. Each month is packed with regular features including:

- City News
 - Dining
 - Events
 - Fashion
 - Special Features
- ... and much more

Size	Dimensions in inches (at 300 dpi)	Monthly Rate		
		3 Month	6 Month	Annual
Full Page	7 x 10	\$600	\$540	\$475
2/3 Page	4-5/8 x 9-3/4	\$475	\$425	\$375
1/2 Page (Vertical)	3-3/8 x 10	\$300	\$275	\$250
1/2 Page (Horizontal)	7 x 4-3/4	\$300	\$275	\$250
1/3 Page (Vertical)	2-1/4 x 10	\$200	\$175	\$150
1/3 Page (Horizontal)	3-3/8 x 7	\$200	\$175	\$150
1/3 Page (Square)	4-1/2 x 4-7/8	\$200	\$175	\$150
1/4 Page (Vertical)	3-1/2 x 4-3/4	\$150	\$125	\$100
1/6 Page (Vertical)	2-1/4 x 4-3/4	\$100	\$75	\$50
1/6 Page (Horizontal)	4-5/8 x 2-1/4	\$100	\$75	\$50

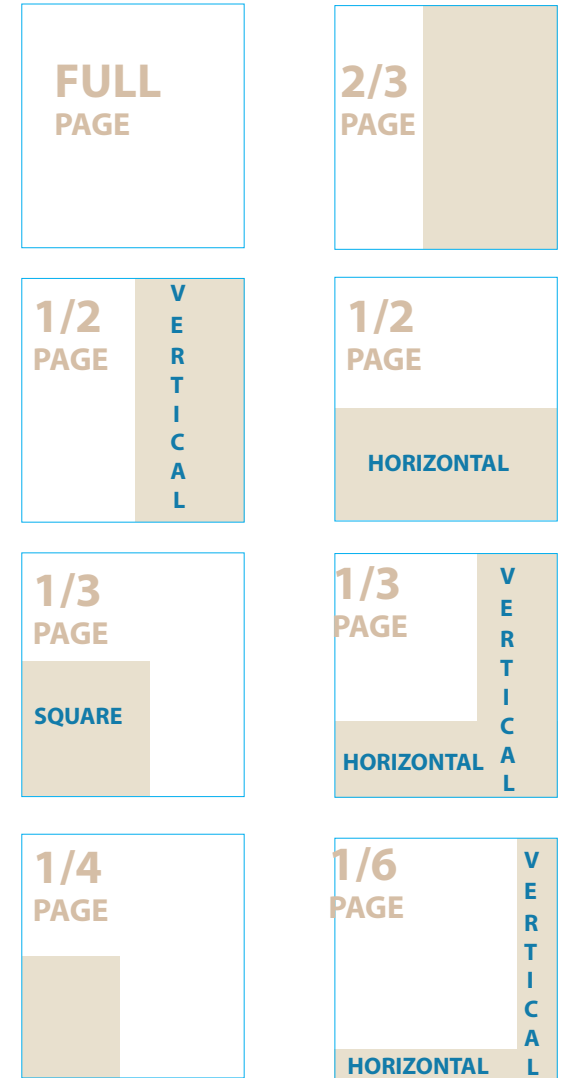
MECHANICAL

REQUIREMENTS

- Printed on high-quality, glossy stock
 - Pictures should be CMYK at 300 DPI and sent in PNG, TIF, or PDF format
 - In-house design fees are \$50/hour
 - DEADLINE** print-ready materials must be received by noon on the 15th of the month prior to publication
- Premium Pages:**
 Inside front cover: 10% premium
 Inside back cover: 5% premium
 Outside back cover: 15% premium
 One Time Rate: +25% to 3-time rate

AD SIZES

TRIM SIZE: 8.5" X 11"



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Premiere
Lifestyle Magazine